



## **Policy #104 – Guidelines for Membership in Other Organizations**

**Context:** This policy helps ensure that MN COLA is consistent in how it chooses to become a member in other organizations.

Becoming a member in another organization should be done for the express purposes of:

- Supporting one or more parts of our MN COLA mission and agenda
- Enhancing our brand.

**Policy Details:**

1. Pursuing or sustaining membership in other organizations will be the decision of the Board. Each of these considerations must be assessed:
  - Alignment – The organization must be aligned with at least one part of the MN COLA mission and agenda
  - Divergence – Affiliation with the organization shall not be pursued when any part of the mission or agenda of that organization has significant potential to harm the MN COLA brand
  - Synergy – Membership in the organization has the significant and likely potential to enhance the MN COLA brand through visible and/or active co-branding
2. The Board shall review memberships annually.

As adopted:

Tom Nelson, President  
October 5, 2016